

Activity Sheet 1

Criteria	Example 1: Second World War Poster	Example 2: Climate Emergency Poster
Persuasive language (e.g., descriptive words, persuasive words, memorable slogans).	Evidence:	Evidence:
Represents example(s) of taking action or outcomes (e.g., Join up!, conserve energy).		
Creative visuals (e.g., attention-grabbing, colourful).		
Relatability (e.g., use of a familiar metaphor, analogy, or historical example).		
Portrays urgency (e.g., warnings, consequences).		



A Good War

Activity Sheet 2

Criteria	Group Poster
Topic: _____ Audience: _____	
Persuasive language (e.g., descriptive words, persuasive words, memorable slogans).	Evidence:
Represents example(s) of taking action or outcomes (e.g., Join up!, conserve energy).	
Creative visuals (e.g., attention-grabbing, colourful).	
Relatability (e.g., use of a familiar metaphor, analogy, or historical example).	
Portrays urgency (e.g., warnings, consequences).	

